**STUDY PROGRAMMS AT WSEI UNIVERSITY**

**MANAGEMENT 2023/24**

**Specialty: BUSINESS MANAGEMENT**

**Year of studies: 1st Semester: 1st**

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| --- | --- | --- |
| No. | Subject | ECTS |
| 1. | General module | 5 |
| 2. | Humanistic module | 5 |
| 3. | Mathematical and statistical methods | 5 |
| 4. | Microeconomics | 5 |
| 5. | Basics of law | 5 |
| 6. | Entrepreneurship | 5 |

**Year of studies: 1st Semester: 2nd**

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| No. | Subject | ECTS |
| 1. | Organization science | 5 |
| 2. | Quality management | 5 |
| 3. | Human resource management | 5 |
| 4. | Business process analysis | 7 |

**Year of studies: 2nd Semester: 3rd**

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| No. | Subject | ECTS |
| 1. | Organization science | 5 |
| 2. | Quality management | 5 |
| 3. | Human resource management | 5 |
| 4. | Business process analysis | 7 |
| 5. | Logistics in the enterprise | 7 |

**Year of studies: 2nd Semester: 4th**

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| No. | Subject | ECTS |
| 1. | Social and economic policy | 5 |
| 2. | Enterprise value management | 7 |

**Year of studies: 3rd Semester: 5th**

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| No. | Subject | ECTS |
| 1. | Organizational behaviour | 7 |
| 2. | Marketing in the enterprise | 7 |
| 3. | Operational and strategic management in the enterprise | 7 |

**Year of studies: 3rd Semester: 6th**

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| No. | Subject | ECTS |
| 1. | Marketing research in the enterprise | 7 |
| 2. | Economics of production and services | 7 |

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