

Erasmus for Young Entrepreneurs

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SUCCESS STORY

New Entrepreneur

Name and Surname: Patrycja Bartosz-Burdiak

Country: Poland

Age: 38

Status: Would-be entrepreneur or Start up? Entrepreneur

Sector: Consulting, law, equestrianism

Name of business/website: www.juliaifilip.pl

Picture:



Host Entrepreneur

Name and Surname: Agnieszka Królik

Country: Spain, Canary Island

Age:

Experience: Several years in business

Sector: consulting, tax, real estate, culture projects

Name of business/website: <https://perfectprojectfoundation.com/en/>

Picture:



Details of exchange:

Date of exchange: 12.07.2023 - 24.08.2023

Duration of exchange: 42 days

Brief introduction (max. 1.000 characters): Who are the participants, how did they discover EYE, why did they decide to participate, what were the expected benefits,...

The participant in the exchange is **Ms Agnieszka Królik** who runs real estate business and supports entrepreneurs with accounting services in Tenerife. She runs also the Polish-Canary Association and the Proyecto Perfecto Foundation, whose task is to promote Polish culture.

Ms Agnieszka is a host entrepreneur in the programme for many years. She believes that the programme is a great place to exchange knowledge and experience.

The second participant in the exchange is **Ms Patrycja Bartosz - Burdiak** - a Polish legal advisor. She also runs the company Julia & Filip, which aims to promote and sell organic equestrian products. She's a new entrepreneur who found out about the programme while looking for funding for her business. She wanted to meet people with whom she could work and gain new knowledge. The system of the programme prompted Ms Patrycja to get in touch with Ms Agnieszka Królik. After analysing Ms Agnieszka's activities, Ms Patrycja decided to have a face-to-face interview, which only confirmed that she had made the right choice for HE.

Activities undertaken (max. 1.000 characters): Examples, description of the relationship between the two entrepreneurs,...

Ms Patrycja and Ms Agnieszka worked together every day of the exchange. Common activities included meeting clients who were starting a business in Tenerife or looking for property. NE and HE jointly discussed the scope and method of providing accounting and legal services to such clients.

A major part of the activities was the creation of a marketing plan for two events - the launch meeting of the jointly created project 'Women's Power of Business' and the film series 'New Polish Documentary. History and Reality.' This plan was then put into action.

In the second month of the exchange, Ms Agnieszka and Ms Patrycja organised a meeting of the 'Women's Power of Business' project, during which a meeting of Polish businesswomen took place. It was a time for the project participants to share their experiences and exchange contacts.

Ms Agnieszka and Ms Patrycja also was looking for funding for the realisation of the aforementioned Polish film series and prepared applications for funding.

Benefits achieved (max. 1.000 characters): Future prospect of cooperation, skills developed, contacts made...

The exchange between Ms Agnieszka and Ms Patrycja has resulted in new marketing knowledge that both ladies have acquired. The brainstorming that took place in the planning and implementation of the "Women's Power of Business" and the "New Polish Documentary. History and Reality" resulted in each entrepreneur learning about and trying out new promotional tools.

Ms. Agnieszka and Ms. Patrycja also created a whole package of promotional information, posters, flyers, Facebook posts, all of which are designed to promote the "Women's Power of Business," as well as the Proyecto Perfecto Foundation's film series.

Ms Agnieszka and Ms Patrycja intend to continue working together on further cultural and business projects. They plan to meet in Tenerife in 2024 and establish new activities.

Quotation regarding the experience: (NE max. 300 characters)

Working together builds new horizons that are like bridges connecting goals and realizations.

Together you can achieve more and better.

Quotation regarding the experience: (HE max. 300 characters)

It is worth learning together.

Each person brings new value to the other.

One should listen carefully and speak wisely.

Picture (NE + HE together)



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