Erasmus for Young Entrepreneurs

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SUCCESS STORY

New Entrepreneur

Name and Surname: Marta Turkot-Piesik Country: Poland Age: 36 Status: Would-be <u>entrepreneur</u> or Start up? Choose one option Sector: Education Name of business/website: MT Human Solutions Picture:



Host Entrepreneur

Name and Surname: Francesco Tarantino Country: Italy Age: 38 Experience: 10 years Sector: Education Name of business/website: Erasmus Learning Academy Picture:



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Details of exchange:

Date of exchange: 01.09.2022 – 30.11.2022

Duration of exchange: 3 months

Brief introduction (max. 1.000 characters): Who are the participants, how did they discover EYE, why did they decide to participate, what were the expected benefits,...

Participants of the program are Marta, owner of the MT Human Solutions company, which deals with language courses, trainings and researches, as well as Francesco, the owner of Erasmus Learning Academy which is a training centre provaiding courses for educational staff on international level. While Marta had discovered EYE through the webiste informing about the programme, Francesco had been familiar with EYE thanks to his cooperation with an organisation called Net in Action. The owners of two companies decided to cooparate because they discovered that mutual work and exchange of experiences can enrich both companies. Marta could provide some courses in ELA, sharing her own methods of teaching, while Francesco could provide support and know-how concerning international programs, funds and organisation of trainings on european level. There were main expected benefits for both sides. Apart form them, Marta could learn about KA1 nad KA2 actions, she took part in some projects and developed her network of contacts. Francesco could get help in providing courses and in supporting them on organisational and cultural level.

Activities undertaken (max. 1.000 characters): Examples, description of the relationship between the two entrepreneurs,...

Relationship between two entrepreneurs developed mainly on a professional level but personally they liked them and found each other friends. The most important was the decision that they are willing to cooperate in the future in the frame of other projects and trainings. Examples of activities undertaken during the exchange:

- 1) discussion about financial strategies of the two companies, more experienced ELA and a new initiative MTHS, explanation of KA1 actions
- 2) getting the know-how about hiring staff, HR issuess concerning welcoming Erasmus+ volunteers and interns and their responsibilities allowed by European Commission
- 3) obtaining a new perpective about networking nad how to build and keep a stable international network of ngo-ses, schools as well as companies
- 4) analysis of the new ELA Catalogue of trainings for the years 2022/2023 and comparison with the EU key requirements, goals and suggestions for the educational programs
- 5) review of the guidelines and possibilities of new funds through EU projects due to establishing a mutual cooperation, especially under the KA2 actions

Benefits achieved (max. 1.000 characters): Future prospect of cooperation, skills developed, contacts made...

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Future prospect of cooperation includes future possibilities of cooperation under KA2 actions and projects. Antoher opportunity to cooperate together could be another Erasmus+ program as job shadowing.

During the exchange Marta could develop many skills starting from teaching and leading big group of learners in remote course, using new technologies as the useful methods of teaching, through some administrative and organizational aspects like how to organize a group of receivers of the courses under the Erasmus+ programs, how to apply for funds from european means, ending on stress management skills, soft skills – team building, relationship building in a new working environment, intercultural skills – communication between representants of other working cultures, finding a common language between teachers from different european countries.

During the stay Marta could establish contacts with ELA workers as well as the other non governmental organizations as Net in Action, IFOM, YouNet, Mode and other individualas dealing with European Union projects. This network is valuable for development of her company.

Quotation regarding the experience: (NE max. 300 characters)

"Thanks to the EYE exchange with ELA, I gained the experience of working in an international team of young people, which gave me inspiration and energy to continue my business and take up new challenges in the field of training and education".

Quotation regarding the experience: (HE max. 300 characters)

"Marta's help was really great. She helped us both with leading some trainings (...) and she was involved in another KA1 and KA2 projects. (...) Our organization is called Erasmus Learning Academy and we are working especially in the framework of teacher trainings, especially in the international level".

Picture (NE + HE together)



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