

Erasmus for Young Entrepreneurs

SUCCESS STORY

Date of exchange: from 01/10/2019 to 20/12/2019

New Entrepreneur

Name and Surname:

Stanisław Klimczak

Country: Poland

Age: 25

Status: Would-be
entrepreneur

Sector: Food, beverages and
related products

Name of business/website:
n/a

Host Entrepreneur

Name and Surname:

Marjana Oleksin

Country: Poland

Age: 31

Experience: 5 years

Sector: Food, beverages and
related products

Name of business/website:
<https://redbox.lviv.ua/>

Stanisław is new graduate student of one of Polish University who is looking for way of entrepreneurial life. His idea was to open a restaurant but the big question came out how to do it?

Marjana is experienced entrepreneur from Ukraine, who was seeking a fresh idea and support to improve her business in the field of Food and beverages. She believes that young people usually have a lot of useful ideas that will help to predict trends and provide modern consumers with the necessary services in the restaurant business.

Thus, as a Host Entrepreneur, she was happy to perform of three months cooperation with Stanisław, new motivated and young entrepreneur from Poland, who would like to launch his own business on the same field.

During this cooperation they lunched activities in accordance with their activity plan. Stanisław researched different local attractions, culture and history of Ukraine. He performed analysis of HE's customers via survey and helped Marjana to develop new business strategy by using information obtained from research. He had opportunity to obtain practical experience to work in the current business of HE via cooperation with her team and partners. Thanks to Marjana, Stanisław participated in some very interesting workshops and seminars (leadership, computer technology) which are very useful for his future business.

As a result, both entrepreneurs are really satisfied by the project. It was definitely productive for both of them.

Marjana: *"We reached all planned objectives: performed the survey, which can really help our business to attract new customers; developed new business strategy for our business and re-evaluated all weak points."*

Stanisław: *"I obtained wonderful practical experience and useful friends, which will help me to launch my new business in the nearest future. Thanks to EYE program, I had this unique possibility to get all necessary knowledge that I need. I hope that it will really help me to make it more easy starting the business in the field of Hospitality and Food/beverages."*

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